

## Program Presenters

### Maggie Morais



Maggie joined Strategic Care Solutions in 2020 as the Accounts Receivable Specialist. Along her journey to SCS she held the role of Director of Accounts Receivable, reporting directly to the CFO.

In this position she supervised, provided support and training for the managers of 9 skilled nursing facilities and 2 assisted living communities.

### Winnie Chokureva RN, BSN, RAC-CT, IPC



Winnie joined SCS in 2020 as the Clinical Reimbursement Director. Her prior experience included many years as the Corporate Director of Clinical Reimbursement as well as well as Corporate Director of Clinical Operations for a national skilled nursing home provider.

Winnie is well versed in both MDS/PDPM and MMQ processes. She currently oversees a team of Clinical Reimbursement Specialists who have achieved higher revenues and improved compliance for SCS clients.

**DATE: Thursday Dec 9 2021**  
**Time : 10:00am to 11:30am**



**The Resource for Senior Care  
Business Professionals....Now!**

## 2021 Educational Series



### **LTCFA Presents: Strategic Care Solutions: ROAR Webinar** **(Revenue Optimization and Accounts Receivable)**

We all know cash is king and that it is more important than ever to address barriers to the collection process.

Timely processing of receivables, as well as the collection of older, more difficult accounts may make the difference in surviving this challenging, turbulent world.

Likewise, it is foolish to leave money on the table while we are trying to find funds to support our operations and staff.

Proper coding, documentation, and maximizing what is due our facilities is a proven strategy for success.

In addition, implementing the proper policies and procedures as well as efficient cooperation between key positions will enhance these results.

SCS has helped clients, both large and small meet the challenges and overcome the barriers we commonly face.

# LTCFA 2021 Educational Series

## LTCFA Presents Strategic Care Solutions ROAR Webinar

DATE: Thursday Dec 9 2021  
Time : 10:00am to 11:30am

### PROGRAM PRICING

**Members:**  
**\$0.00**

**Non\_Members:**  
**\$0.00**

### Webinar:

This is a free webinar and the webinar link will be sent to you upon Registering on our website or after you mail in or fax this registration form

### REGISTRATION INFORMATION



#### ON-LINE

Register on-line at LTCFA.org.

#### MAIL OR FAX



Attendee #1 \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Attendee #2 \_\_\_\_\_

Attendee #3 \_\_\_\_\_

### LEARNING OBJECTIVES:

With a changing payer landscape and increasing complexity in regulations, operating your senior care facility is more challenging than ever before.

Revenue Optimization and Recovery will help lead your organization to maximize its efforts in setting, billing, and collecting revenues. It will help you:

- Identify barriers to collections
- Identify strategies to enhance revenues
- Reduce denied claims
- Successfully increase cash flow

### WHO SHOULD ATTEND?



A/R Assistants, Billers, Business Office Managers, Admissions, CFO's Controllers and Administrators.

mail or fax your registration to:

Phone: (617) 467-5210  
FAX: (617) 244-2995

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